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PRESS RELEASE



FOR IMMEDIATE RELEASE

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Chiropractic Future Announces \$50,000 Matching Gift to Accelerate Critical Initiatives and Drive Industry Progress

Molalla, Oregon — March 6, 2025 — Chiropractic Future is thrilled to announce a generous \$50,000 matching gift from the National Board of Chiropractic Examiners (NBCE), which will effectively double the impact of donations raised throughout the coming year. This pivotal support empowers Chiropractic Future to invest in key initiatives and projects that strengthen our mission and advance our goals of driving the future of chiropractic care.

In a powerful show of solidarity, the Illinois Chiropractic Society (ICS) has made an impressive \$10,000 pledge to kick off the matching gift campaign, while the Wisconsin Chiropractic Association (WCA) has also graciously contributed a \$5,000 donation. These initial pledges are a testament to the chiropractic community's commitment to advancing the profession and building a stronger future for doctors and patients alike.

Marc Abla, Executive Director of ICS, shared his thoughts on the donation: "The Illinois Chiropractic Society is proud to support the Chiropractic Future Strategic Plan with this \$10,000 donation. We believe in the mission to advance and unify the chiropractic profession, ensuring a stronger future for our doctors and the patients they serve. By investing in this Chiropractic Future, the ICS is helping to drive critical efforts toward greater patient access, improved reimbursement, and a healthcare system that fully recognizes the incredible value of chiropractic care."

The \$50,000 matching gift from the NBCE provides a tremendous opportunity to leverage community support and make a meaningful difference for the future of chiropractic care. Chiropractic Future is calling on every state association, industry partner, and individual supporter to join in this effort by contributing to the campaign and helping to match this transformative gift.

"Together, we can achieve our shared vision for a thriving chiropractic profession," said Kristi Hudson, Chair of Chiropractic Future. "We are deeply grateful to the National Board of Chiropractic Examiners, the Illinois Chiropractic Society, and the Wisconsin Chiropractic Association for their early and generous contributions. Their commitment strengthens the foundation for a better future for all chiropractic professionals and the patients who benefit from their care."

Chiropractic Future remains focused on advancing critical initiatives, improving patient access to chiropractic care, and ensuring the chiropractic profession is recognized for its incredible value in the healthcare system. With the support of generous partners and donors, we are poised to make lasting, impactful progress in the coming year.

Further Information

For more information on how to contribute to the campaign or get involved, please visit www.chiropracticfuture.org.