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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Chiropractic Future Welcomes New Project Manager to Spearhead Strategic Vision

Chiropractic Future is excited to announce the promotion of Kim Zanke to the position of Project Manager, effective November 1, 2023. With her appointment, Chiropractic Future reinforces its commitment to driving the chiropractic profession toward a promising and impactful future.

A Journey of Excellence and Leadership

Kim Zanke, a pivotal member of the Chiropractic Future team since January 2022, has been instrumental in administering the Chiropractic Future Strategic Plan. Her exceptional project planning, organizational management, and collaboration skills have been key factors in her promotion. The ChiropracticFuture Leadership Committee recognized her contributions and potential, leading to her well-deserved advancement



Vision and Dedication

In her new role, Kim aspires to transform team dynamics and project execution. Kim stated, "My mission centers on promoting transparency and inclusivity, fostering collaboration, and streamlining project timelines. I am excited to undertake this role and persist in making meaningful contributions to Chiropractic Future's ongoing journey."

Endorsements of Excellence

Tiffany Stevens, Immediate Past Chair of Chiropractic Future, commends Kim's alignment with the organization's goals. "Kim's skillset and passion for operational excellence are invaluable in our pursuit of a vibrant future for the chiropractic profession. Her leadership in managing over 70 volunteers and driving our strategic goals underscores her vital role in our success."

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Learn More and Connect

For more information about Chiropractic Future Strategic Plan, visit chiropracticfuture.org. Questions can be directed to Kim Zanke at kim@chiropracticfuture.org.

About the Chiropractic Future Strategic Plan

In November of 2019, a visionary idea was born: Build a strategic plan which will lead the entire chiropractic profession into an essential and thriving future. In August 2020, that visionary idea became The Chiropractic Future Visioning and Strategic Planning Project. Massive quantitative and qualitative data gathering from all corners of the profession successfully identified common goals and priorities. Intensely spirited and collaborative workgroup sessions, representing the breadth of the profession, accomplished the heavy lift of creating an actionable, measurable plan. Eighteen months after the idea was born, a historic 2021 - 2026 strategic plan has been developed.