

816-490-6650

PO Box 707, Molalla, OR 97038

ben@chiropracticfuture.org



# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**Date Release:**

10 January, 2024

## **Infinedi's Brad Cost Recognized for His Major Contributions to Chiropractic Future**

At the recent ChiroCongress Convention in Waikoloa, Hawaii, Brad Cost, CEO and President of Infinedi, was recognized as a Legacy Contributor for his extraordinary commitment to Chiropractic Future on two major projects. First, Mr. Cost has invested significant time, effort, and resources designing the first-ever Data Lake, set to revolutionize chiropractic and healthcare data management. Second, the chiropractic reimbursement dashboard is meant to equip state association leaders with the knowledge and data they need to better understand and predict insurance issues happening in their states and around the nation. His dedication was unveiled by a generous in-kind contribution exceeding \$1 million dollars to Chiropractic Future, emphasizing his dedication to shaping the future of chiropractic.

As the head of Infinedi, a national claims clearinghouse located in Tulsa, Oklahoma that serves over 17,000 providers in 50 states and processes over 3 million transactions each month, Brad Cost continues to exemplify a commitment to efficiency and innovation, his Legacy Contributor recognition reflects the lasting impact of his contribution on the evolving chiropractic profession.



816-490-6650

PO Box 707, Molalla, OR 97038

ben@chiropracticfuture.org



## **Outcomes of Chiropractic Future as direct result of Mr. Cost's contributions:**

The first major effort to collect healthcare data from within the profession to be used for academic-level research and outcome studies. Students and lead professors at the Spears School of Business Analytics and Data Science at Oklahoma State University are working on a major class project in collaboration with Infinedi and Chiropractic Future's ChiroTech Consortium Workgroup to develop a national healthcare data lake for the chiropractic profession. The work will determine and track utilization metrics and empower the profession with reliable data.

Securing more than \$1 million in insurance reimbursements owed to Kentucky chiropractors. Infinedi, and Chiropractic Future's ChiroTech Consortium Workgroup provided an reimbursement dashboard to state chiropractic leaders at no cost to help them identify and solve reimbursement issues. By leveraging the reimbursement dashboard and collaborating with industry experts, the Kentucky Association of Chiropractors identified and resolved payment-related issues securing over \$1 million in payments owed to Kentucky chiropractors. Brad Cost became the chief executive officer, president and owner of Infinedi in 1999. Cost is the owner of other technology companies including: an electronic data interchange consultation firm, an interactive software development firm, an innovative software system, and more.

## **About the Chiropractic Future Strategic Plan**

In November of 2019, a visionary idea was born: Build a strategic plan which will lead the entire chiropractic profession into an essential and thriving future. In August 2020, that visionary idea became The Chiropractic Future Visioning and Strategic Planning Project. Massive quantitative and qualitative data gathering from all corners of the profession successfully identified common goals and priorities. Intensely spirited and collaborative workgroup sessions, representing the breadth of the profession, accomplished the heavy lift of creating an actionable, measurable plan. Eighteen months after the idea was born, a historic 2021 - 2026 strategic plan has been developed.