

816-490-6650

PO Box 707, Molalla, OR 97038

ben@chiropracticfuture.org



# PRESS RELEASE

FOR IMMEDIATE RELEASE

Date Release:

15 May, 2023

## Chiropractic Future Strategic Plan Announces Collaboration with the Spears Scholl of Business Analytics and Data Science at Oklahoma State University.

In the Fall and Spring of 2023-24, the Spears School of Business Analytics and Data Science at Oklahoma State University will be working on a major class project in cooperation with Infindi, who is representing the ChiroTech Consortium Workgroup for the Chiropractic Future Strategic Plan. Students and lead professors will assist and lend their expertise in the development of a national healthcare data lake for the chiropractic profession. This will be the first major effort to collect healthcare data from within the profession that will be used for academic-level research and outcome studies.

“My amazing Technology and Data Scientist team will be cooperating and guiding the OSU students through-out the next year” stated Brad Cost, President of Infindi and co-chair of the ChiroTech Consortium. “As a member of the board for the Spear’s School of Business Analytics and Data Science at Oklahoma State University, I am very proud of the program that OSU has built and the level of achievement that they have acquired. It is a perfect opportunity for both CTC, Infindi and OSU to come together to develop this amazing product.”



The ChiroTech Consortium is a group of healthcare experts, data scientists and academic researchers from around the world. Their 2024 goals are to build and maintain an “Information Enabled” profession to drive legislative, reimbursements, access, research and public relation initiatives forward.

816-490-6650

PO Box 707, Molalla, OR 97038

ben@chiropracticfuture.org



The Spears School of Business developed and offered one of the first analytics programs in the nation in 2004. Over time, Spears Business has continued to innovate and change course curriculum as needed to reflect current needs in the marketplace. The program is fully multi-platform, and students get hands-on training with software and tools such as Alteryx, Azure, Data Bricks, GCP, Power BI, Python, R, SAS, SQL, Snowflake, Tableau, and Tensor Flow. While the full-time program is designed to be 21 months, it is crafted in such a way to allow students to pursue flexible internships/externships with companies that can last from 3 to 11 months in the last year of a student's program. Interns from the program will be working with the consortium during the Spring of 2023 on the design and development of the project in preparation for the Fall and Spring class project.

Program development was spearheaded by Dr. Goutam Chakraborty, professor, and director of the Master's in Business Analytics and Data Science program, utilizing his engineering and marketing background to create a program that develops students' coding, quantitative and soft skills to wrangle, analyze and model large data, interpret the results and explain how such analysis solve business problems.

### **About the Chiropractic Future Strategic Plan**

In November of 2019, a visionary idea was born: Build a strategic plan which will lead the entire chiropractic profession into an essential and thriving future. In August 2020, that visionary idea became The Chiropractic Future Visioning and Strategic Planning Project. Massive quantitative and qualitative data gathering from all corners of the profession successfully identified common goals and priorities. Intensely spirited and collaborative workgroup sessions, representing the breadth of the profession, accomplished the heavy lift of creating an actionable, measurable plan. Eighteen months after the idea was born, a historic 2021 - 2026 strategic plan has been developed.

### **About the Oklahoma State University**

We're more than proud of the recognition OSU has received from organizations across the nation. From being named a top public university to being known as America's Healthiest Campus, OSU's awards and rankings showcase our academic distinctions, campus culture, and value.