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PRESS RELEASE

FOR IMMEDIATE RELEASE

October 22, 2024

Better Access to Chiropractic PAC Announces Release of Digital Commercial in Support of U.S. Rep. Jen Kiggans

Molalla, Oregon – 10/22/2024 – The Better Access to Chiropractic PAC (known as BAC PAC) is proud to announce its support for U.S. Rep. Jen Kiggans (R-VA2) in her re-election effort and the release of a digital commercial recognizing her work advocating for access to chiropractic care for veterans in her district.

As a **retired Navy veteran** and healthcare advocate, Kiggans has boldly addressed the denial of chiropractic services for veterans at the **Hampton VA Medical Center**, calling for urgent action to correct these issues.

For the first time in the history of the chiropractic profession, an independent expenditure political action committee has released a commercial in support of a pro chiropractic candidate for Congress.

[Digital Commercial in Support of U.S. Rep. Jen Kiggans](#)

The ad, released on October 15, 2024, is paid for and placed by BAC PAC.



Help Us to Re-Elect a Chiropractic Champion to Congress!

We need your help to fund more advertising that will reach voters across Rep. Kiggans' district. By contributing today, you can amplify the pro-chiropractic message of this ad and ensure that U.S. Rep. Kiggans continues to serve in Congress as a champion for chiropractic care. Even a small donation of \$25 or \$50 will help spread our pro-chiropractic message.

[Donate to BACPAC today to ensure U.S. Rep. Kiggans continues her fight for chiropractic care and veterans' rights!](#)

Why Support Pro-Chiropractic Candidates Like Rep. Kiggans?

Congress is the driving force behind decisions that directly affect **veteran access to chiropractic care**. With the rise of chronic pain among veterans, chiropractic services offer essential non-pharmaceutical treatments. Rep. Kiggans has been a **vocal advocate** in Congress for expanding chiropractic care through the VA, advocating that veterans receive the holistic care they need to improve their health and well-being.

Having advocates like Rep. Kiggans in Congress ensures that the chiropractic profession has a voice in shaping healthcare policy. But we need to continue our support by contributing to BACPAC, the political action committee that independently helps elect pro-chiropractic candidates and ensures leaders like Rep. Kiggans stay in office.

Help us **keep this pro-chiropractic voice in Congress** by donating today!

[Donate to BACPAC today to support U.S. Rep. Kiggans and candidates like her, ensuring the fight for chiropractic care and veterans' rights continues!](#)

Use of this image and US Dept. of Defense visual information does not imply or constitute an endorsement from DOD or any military agency.

PAID FOR BY BAC PAC AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE. WWW.BETTERACCESSTOCHIROPRACTIC.COM. BAC PAC IS RESPONSIBLE FOR THE CONTENT OF THIS ADVERTISING.

About the Chiropractic Future Strategic Plan

In November of 2019, a visionary idea was born: Build a strategic plan which will lead the entire chiropractic profession into an essential and thriving future. In August 2020, that visionary idea became The Chiropractic Future Visioning and Strategic Planning Project. Massive quantitative and qualitative data gathering from all corners of the profession successfully identified common goals and priorities. Intensely spirited and collaborative workgroup sessions, representing the breadth of the profession, accomplished the heavy lift of creating an actionable, measurable plan. Eighteen months after the idea was born, a historic strategic plan has been developed.

For more information, please visit www.chiropracticfuture.org.

About the BAC PAC

BAC PAC is a Super PAC dedicated to electing pro-chiropractic candidates to Congress. BAC PAC is part of an overall strategy to help state associations and the chiropractic profession increase its political capacity and influence the passage of federal pro-chiropractic legislation.

For more information, please visit WWW.BETTERACCESSTOCHIROPRACTIC.COM.

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