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PRESS RELEASE

FOR IMMEDIATE RELEASE

Date Release:

January 7, 2025

Chiropractic Future Strategic Plan Leadership Committee Announces New Leadership for 2025

A New Chapter in Advancing Chiropractic Care

The Chiropractic Future Strategic Plan Leadership Committee proudly announces its newly elected leaders for 2025, ushering in an exciting chapter of collaboration and innovation within the chiropractic profession. This milestone marks continued progress on the shared vision first outlined at The Future of Chiropractic Forum in November 2019, where stakeholders united to develop a comprehensive, profession-wide strategic plan.

Building on a Foundation of Success

Since its inception in January 2020, the Leadership Committee has spearheaded a multi-phase effort to strengthen and advance the chiropractic profession. From rigorous data collection to strategic plan development and implementation, the plan addresses critical priorities such as education, advocacy, research, and public engagement. The initiative represents a unified voice for chiropractic care, with input from diverse stakeholders shaping its trajectory.



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With each phase, the plan has demonstrated measurable impact, solidifying its role as a blueprint for the future of chiropractic. These efforts underscore the importance of the committee's leadership in aligning stakeholders around shared goals and actionable strategies.

Introducing Chiropractic Future 2025 Leadership Committee

The 2024 elections have ushered in a dynamic team of leaders who will officially begin their terms on January 1, 2025. These individuals bring extensive experience, expertise, and passion to advancing the strategic plan's next phase. Serving through December 31, 2025, the newly elected leaders will focus on driving initiatives that elevate chiropractic care and its influence on health and wellness. The elected members are:

- Kristi Hudson, Chair (VP of Business Relations, ChiroHealth USA)
- Dr. Rachel Wendt, Immediate Past Chair (Executive Director, Kentucky Association of Chiropractors)
- Dr. Thomas Wetzen, Vice-Chair (Immediate Past President, ChiroCongress)
- Brad Cost, Chair, ChiroTech Consortium (Owner, Infinedi)
- Dr. Heidi Haavik, Chair, Research Workgroup (Founder, Haavik Research)
- Dr. Don Reno, Chair, Government Affairs Workgroup (Executive Director, MichiCare)
- Dr. Vijay Patel, Chair, Fundraising Workgroup (Immediate Past President, Illinois Chiropractic Society)
- John Murray, Chair, Better Access to Chiropractic Political Action Committee (Executive Director, Wisconsin Chiropractic Association)
- Marc Abla, Chair, Reimbursement Workgroup (Executive Director, Illinois Chiropractic Society)
- Dr. Ray Foxworth, At Large Member (Owner, ChiroHealth USA)
- Dr. Mark Sanna, At Large Member (CEO, Breakthrough Coaching)
- Dr. Dan Spencer, At Large Member (Past President of Michigan Association of Chiropractors and ChiroCongress and current Chair of the Chiropractic Summit)
- Dr. Jay Greenstein, At Large Member (Owner, Embodi)
- Barbara Contessa, Ex-Officio Member (Treasurer, ChiroCongress Cares)
- Elizabeth Klein, Ex-Officio Member (Executive Director, Congress of Chiropractic State Associations)

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In addition, Vice-Chairs were elected to each workgroup and will work in partnership with the Chairs in the implementation phase. The Vice-Chairs elected include:

- Dr. Evan Gwilliam (Utah), ChiroTech Consortium
- Dr. Katie Pohlman (Ohio), Research Workgroup
- Beth Clay (Virginia), Government Affairs Workgroup
- Suzanne Corson (New Jersey), Fundraising Workgroup
- Dr. Glenn Jaffe (North Carolina), Better Access to Chiropractic Political Action Committee
- Tiffany Stevens (Tennessee), Reimbursement Workgroup

United by a Shared Vision

The Leadership Committee and its dedicated workgroups are driving Chiropractic Future's mission and vision forward. This groundbreaking initiative, shaped by input from thousands of chiropractic doctors and stakeholders, reflects the chiropractic community's collective determination and passion to advance the profession and its impact.

A Message from Leadership

"As my term as Chair of Chiropractic Future comes to an end, I am filled with gratitude for the opportunity to serve this incredible profession and work alongside such passionate and dedicated individuals. It has been an honor to contribute to advancing our shared vision and laying the groundwork for a stronger future. I am excited to see how Chiropractic Future continues to grow, innovate, and make a lasting impact on the health and well-being of patients and communities." - Rachel Wendt

Join Us on This Journey

For more information about this transformative effort, to receive e-news updates, or to contribute to this endeavor, please visit www.chiropracticfuture.org.