



CHIROPRACTIC  
FUTURE  
STRATEGIC PLAN

**Chiropractic Future:  
2024 Annual  
Fundraising Report**

# A NOTE from the *Fundraising Workgroup*

## Fundraising Workgroup:

Dr. Vijay Patel  
*Chair*

Suzanne Corson  
*Vice-Chair*

Shelbi Lewark  
*Development Director*

Barbara Contessa

Elizabeth Klein

Nicole Rathje

## *Dear Friends and Supporters,*



As we reflect on the achievements of 2024, we are filled with gratitude and pride for all that we've accomplished together. This year was a testament to the power of community, the dedication of our donors, and the unrelenting commitment of the Chiropractic Future Workgroups. With your support, we have made incredible strides in advancing the chiropractic profession and laying the groundwork for a future where our work continues to grow in strength and impact.

With your help, we've been able to make strategic investments in initiatives that will shape the future of the chiropractic profession for years to come. These investments are not just milestones—they are transformative actions that strengthen the foundation for all chiropractors, ensuring that we continue to grow, lead, and innovate. Our progress in 2024 would not have been possible without your generosity, and we cannot thank you enough for believing in the work we do.

The task before us remains significant, but we are confident that with your continued support, we will reach even greater heights in 2025. We have set our sights on raising \$250,000 to further our mission and expand our impact. This includes matching a \$50,000 pledge from the National Board of Chiropractic Examiners and welcoming 59 new first-time donors into the Chiropractic Future family.

As we embark on this exciting journey, we are reminded that it is not the size of an organization that determines its impact—it is the heart, dedication, and support behind it. Together, we will continue to push forward, advancing the profession and securing a future where chiropractic care is accessible, respected, and thriving.

Thank you for being a vital part of this journey. We look forward to working alongside you to achieve even greater success in 2025 and beyond.

All the best,

Dr. Vijay Patel  
*Fundraising Workgroup Chair*

Shelbi Lewark  
*Development Director*



## Get in Touch

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# In 2024, your support made it possible for Chiropractic Future to invest in critical initiatives and projects that strengthen our mission and further our goals. Here are just a few of the projects you made possible:

## Reimbursement Dashboard:

We enhanced our efforts to support state associations in fighting reimbursement challenges through advanced data analysis.

## Government Affairs HUB:

We developed a state-by-state resource designed to educate, motivate, and empower state associations in taking legislative action.

## Road to Practice:

We created a one-stop resource for doctors navigating the complexities of practicing in the USA.

[Check it out here!](#)

## Government Affairs Forum

in Denver: We brought state associations together as a think tank to draft and pass pro-chiropractic legislation.

## Chiropractic Research Fellow:

We continued to invest in our Dartmouth fellow, Dr. Logan Benjamin, as he works to increase research capacity on behalf of the chiropractic profession.

## Scholarships for Students at

ACCRAC: We funded future leaders in research through travel stipend scholarship opportunities to attend and present at the ACCRAC conference.

BACPAC Ad: We fully funded a first-ever pro-chiropractic SuperPAC campaign ad in support of a candidate who won the election!

Data Lake: We continued to invest in a groundbreaking national healthcare data lake designed to collect data from within the chiropractic profession for academic research and outcome studies.

A data lake is a vast pool of raw data that can be explored without strict pre-defined structures, enabling flexible analysis and discovery of new patterns.



Did You Know?



A SuperPAC is a type of independent political action committee which may raise unlimited sums of money from corporations, unions, and individuals but is not permitted to contribute to or coordinate directly with parties or candidates.



Did You Know?

# 2024 Fundraising Highlights

In 2024, we raised over \$110,000 from 113 donors who made a total of 466 gifts. The Fundraising Workgroup achieved the following milestones:

**59** First-time Donors\*

**39** Retained Donors

**15** Recaptured Donors

We are thrilled to announce the \$50,000 matching gift from the National Board of Chiropractic Examiners (NBCE), which will allow us to double the impact of donations raised in the coming year.

## Fundraising Events

In 2024, we held two successful fundraising events:

### First Annual Silent Auction:

An exciting new tradition that brought the chiropractic community together to raise critical funds for our mission.

### First Annual Workgroup Challenge:

A friendly competition that engaged our donors and supporters in a fun and impactful way, inspiring every workgroup to have 100% giving to Chiropractic Future.

11 state associations donated an item to our silent auction, raising **\$8,739**



— Did You Know? —

# 2025 Fundraising Goals

Looking ahead to 2025, we are setting ambitious goals to continue building momentum:

**\$250,000 in  
Funds Raised**

**80% Donor  
Retention Rate**

**60 New  
First-time Donors**

**Completion of the  
\$50,000 NBCE Match**

**Second Annual Silent  
Auction**

**Second Annual  
Workgroup Challenge**

These goals will help us further strengthen our ability to make a lasting impact and secure a bright future for the chiropractic profession.

## ***How Can You Help in 2025?***

- ◆ Invite Chiropractic Future to speak at State Association meetings
- ◆ Become a recurring donor
- ◆ Donate an item or experience for the Silent Auction
- ◆ Share our social media posts and press releases
- ◆ Make a corporate contribution or inspire workplace giving



**Donate Here**

# Acknowledgments & Gratitude

We want to express our deepest gratitude to the 113 donors who made 2024 a year of success. Your generosity is not just a financial contribution, but a commitment to the continued growth and improvement of the chiropractic profession. Thank you for helping us achieve these milestones and for being part of this impactful journey.

We want to extend a special thanks to the National Board of Chiropractic Examiners (NBCE) for their \$50,000 matching gift and their ongoing support.

Chiropractic Future would also like to acknowledge Brad Cost and Infinedi for their ongoing professional and financial support of the Data Lake project.

